

Be Our pARTner in the Arts. Leverage your benefits.

We are proud to offer promotional and marketing services to our artists, organizations and businesses. Our pARTner program, which began in mid-2019, with exclusive tiers for Expanded and Premier partners, and à la carte options for all pARTners, allows you to promote, connect and collaborate precisely how and when your need arises.

In addition to our various levels of pARTnership, the ACC continues to link you to the wider arts sector and community, creates a synergy between members, and gives arts a voice in our region and at the state level.

The website, event guide, e-newsletter, social media and networking benefits of all pARTner tiers can be found on the reverse side. Below is additional information about our ACC pARTner email database and our ticket surcharge program.

ACC pARTner DATABASE/EMAIL



- The ACC manages a centralized email database for scheduled distribution of news/events, bringing your announcements to tens of thousands of contacts in an expanded market.
- All participating pARTners must provide their database for inclusion, follow export/import formatting guidelines and assign categories of interest, as available.
- À la carte eblasts, beyond those included in the benefits of a pARTner category are available to exclusively promote a particular event, show or activity at \$200 each.
- All participating organizations are responsible for providing content and graphics and working with the ACC to design and format the eblast.
- Audience contact and recipients of ACC pARTner database emails will have the option to opt out of centralized mailings while still remaining a part of your subscription base.

TICKET SURCHARGE



Our pARTner ticket surcharge program is the ultimate opportunity to show your patrons your support of the arts in our region beyond the accomplishments and offerings of your own organization.

A 25-cent surcharge added to each ticket — or to each admission, class fee, etc. — sold by your organization can fund your revenue-sharing contribution of a minimum of \$500 for Expanded, or \$1,000 for Expanded PLUS, or \$2,500 for Premier. Additional ticket/admission/class surcharge fees collected beyond covering your minimum contribution will be remitted to the ACC on a quarterly basis to support overall services to the arts community.